

Faliero Sarti

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We are living in a moment of extreme uncertainty, where all our usual reference points are evolving, with this in mind Faliero Sarti for the new Summer collection is starting from scratch, as if the year was 00.

There is a social and moral obligation to start from the true essentials in life, love, respect and solidarity.

Love, is and always will be the driving force to tackle every single important moment of our lives.

Love is...

And so a collaboration with Kim Grove was born, famed cartoonist who expresses love in all its forms, and who this year celebrates an important milestone, 50 years of creative work, allowing us to remember the past, a past which is our dreams of today.

Love for.... Our wonderful country, Italy, with all its nuances and colours, lockdown made us feel closer to her than never before, and we in return have loved her and given our respect

Love for.....our planet, which thanks to 17yr old Greta Thunberg, a civil solidarity has been awoken within us.

Let us change the beat to the music in our lives, erase the racial confines of “Black Lives Matter”, love is love, no matter the gender, or colour, we need to weave our ideas together, our deep desire to live better and to leave behind us a better world.

We thank Alighiero Boetti and his magnificent works of art, for allowing us to travel the world, in a universe and a sky of never ending blue.

His graphic letters are postcards in time, that can you take you anywhere yet always lead you back to real loves, which last unchanged in time.

His faces are in black and white, because race is no longer a limiting element, with his bursts of colours we are inspired to live and be present in all the front pages of the world, wherever they may be.

We have often dreamed of a stolen or legitimate kiss, the four seasons of the heart and of a love that never stops beating and blossoming.

Faliero Sarti has reinvented itself, becoming a modern mix of strong yet harmonious contrasts, colors are primary, the subtle shades mark the moments of the day, until we arrive to the night, filled with dreams and mysteries.